2019 Annual Report

YPARD's Year in Review







YPARD Global coordination unit Young Professionals for Agricultural Development

c/o Food and Agriculture Organization of the United Nations

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YPARD's Young Professionals' Experience Sharing Seminar YPARD Asia and the Pacific (AP) exploring partnership potentials YPARD Asia and the Pacific (AP) co-organized two-days Global Youth

2019 Annual Report Our top 10 achievements for 2019

The newly revised, updated and democratically approved YPARD charter.

Formation of the YPARD Biodiversity and Agro-ecology Youth Task Forces in partnership with the Biodiversity Mainstreaming Platform and FAO Agro-ecology.

Continued representation of YPARD in advisory committees including the Tropical Agriculture Platform (TAP) the Capacity Development expert group, MASO Youth Network Advisory Board, European Forum on Agricultural Research for Development (EFARD) management team and Youth Engagement in Technology Adoption in Africa (YETAA).



Implementation of young professionals initiative programs including the knowledge sharing workshops for young African farmers in East and West Africa, YPARD/Agrinatura TROPENTAG 2019 workshop session and the Project SIMPLE for Europe – Asia.



YPARD Africa partnership with the CIMMYT on the Maize Innovator Awards.



Promotion of agriculture among youth and young professionals shaping the future of food systems through social media, campaigns and events.



YPARD structure realigned and the renewal of the Steering Committee membership in accordance with the charter.



Young professionals contributions to discussions on curriculum reforms in agriculture with multiple stakeholders.



Increasing advocacy roles of members at global, regional and national levels.



Capacity development opportunities led by national chapters around the world.

2019 Annual Report Introduction



2019 was a year of structural renewal and strengthening for

YPARD. This follows a maxim popularized by Charles Colton, "be real and adjust your strategy according to honest results"; we assessed key elements of our structure and made necessary changes so that we are in better positions to reach new heights.

Illustrations include the revision, updating and democratic approval of the YPARD charter in July 2019 and the renewal of the Steering Committee in accordance with the YPARD charter. In addition to restructuring, a key component of the 2019 activities, we also made progress in line with our strategic direction.

The conceived YPARD task force is taking shape.

Thanks to the awesome work of YPARD Asia-Pacific team and under the watch of Dinesh Panday, YPARD TF for Maize is growing stronger. Others in development (to different degrees) include the YPARD Biodiversity Youth Task Force and Agro-ecology Youth Task Force. These two concepts are ongoing, in partnership with the **Biodiversity Mainstreaming** Platform and FAO Agro-ecology [here and here].

Implementation of young farmer initiative programs. These include the knowledge sharing workshops for young African farmers in East Africa and West Africa, which was organized in May and October 2019 respectively, through a partnership between YPARD, Rikolto and FAO. Other examples include YPARD Europe collaboration with Agrinatura for a workshop during TROPENTAG 2019 and the Project SIMPLE (for Europe – Asia, with YPARD Europe as an associate partner). The project terminated in 2019, and we hope for a follow-up project with more partners and countries involved in the nearest future.

We also faced some limitations in 2019, especially as it relates to managing YPARD GCU's integration in the FAO's institutional space, where seeking operational autonomy remains a challenge.

For the purpose of being real and based on the results of 2019, the GCU will be reviewing our hosting arrangement as we move into 2020. The goal is to build on past lessons for re-inventing a stronger and functional network. As we do this, we will be reaching out for the contribution of the larger YPARD community. We aim to ensure that necessary insights from the community perforate through the YPARD operational levels into this review process.

Dear YPARDians, I look forward to where this review process leads us and to sharing the journey, as well as the outcome, with you. I encourage you all to keep building the momentum on the ground. Connect with like-minded and similar goal-oriented organizations for future collaborations. Grow your enterprises. Contribute to your community. Feed the world.

As I write this, I look forward into a fruitful 2020, with hopes to have many good days and with the strength to stand more united with you.



YPARD Director

Congratulations for the progress made in 2019 and best wishes for 2020.

Yemi Adeyeye, PhD

2019 Annual Report

YPARD as a key influencer in the strategic direction of youth engagement in sustainable food systems

YPARD REPRESENTATION AT THE TAP CAPACITY DEVELOPMENT **EXPERT GROUP**

In a bid to ensure diverse representation of young people in various executive meetings and committees, the Global Coordination Unit has nominated the former YPARD Peru representative as the YPARD representative in the Tropical Agriculture Platform (TAP) Capacity Development expert group. YPARD's role in the TAP CD expert group will be to contribute youth-centric technical advice for developing self-assessment tools and a common framework for Capacity Development to advance agricultural innovations. The group has contributed to the development of a Common Framework on Capacity Development for Agricultural Innovation Systems (CD for AIS). In order to make this framework more impact-oriented, the group is now reflecting on the framework, and how to operationalise and scale it up.

Read: YPARD representation at the TAP Capacity Development Expert Group

YOUNG PROFESSIONALS EMPOWERED TO TRANSFORM AFRICA'S AG

The West African chapters of YPARD have been actively engaged in training on Technologies for Africa Agricultural Transformation (TAAT) Capacity Development and Technology Outreach (CDTO) as spearheaded by the Forum for Agricultural Research in Africa (FARA). The first session of this training took place at the FARA Secretariat in Accra, Ghana from the 20th to 22nd March 2019 for Anglophone West Africa: Ghana, Liberia & Sierra Leone. FARA organized this in collaboration with Science and Technology Policy Research Institute of the Council for Scientific and Industrial Research - Ghana (CSIR-STEPRI), The International Potato Center (CIP), CORAF and YPARD.

Read: Young professionals empowered to transform Africa's Agriculture

RAPID URBANIZATION AND FOOD SECURITY IN EGYPT

YPARD Egypt participated in a one-day workshop that the Egyptian Institute for National Planning (INP) organized in association with the Department of Economics at the University of Agricultural Sciences in Uppsala, Sweden, on April 20. This workshop addressed issues related to urbanization and food security in Egypt, and explored the urgency for rethinking systems for urban food and nutrition security from the perspective of research, policy and practice.

Read: Rapid urbanization and food security in Egypt

CREATING OPPORTUNITIES FOR RURAL YOUTH: THE MOMENT, THE CHALLENGES AND THE FUTURE

YPARD contributed to the recently launched 2019 Rural Development Report on rural development by the International Fund for Agricultural Development (IFAD). This offered the representative the opportunity as an MSc graduate in international land and water management at Wageningen University and Research, to sit with policymakers and other young professionals to share her experience as an agronomist and as a worker in rural advisory services.

The focus of the report, launched at the FAO headquarters in Rome, was on creating opportunities for rural youth. The importance of young people owning dialogues and contributing to topics on development can no longer be overlooked.

The report by IFAD highlighted three defining points that are important to create opportunities for rural youth in shaping these discourses: the need to be productive, to be connected and to be in charge of their own future.

Read: Creating opportunities for rural youth: The moment, the challenges and the future

2019 MAIZE YOUTH INNOVATORS AWARDS – AFRICA

In partnership with the CGIAR Research Program on Maize (MAIZE), YPARD Africa participated in the 2019 MAIZE Youth Innovators Awards – Africa in a bid to recognize the contributions of innovative young women and men who can inspire fellow young people to get involved with maize-based research, change agency and farming. These are youth who are implementing innovations in African maize-based agri-food systems, including research-for-dev, seed systems, agribusiness, and sustainable intensification.

Read: Winners of 2019 MAIZE Youth Innovators Awards - Africa announced

SPEAKING FOR "YOUTH IN COCOA" IN GHANA

Solidaridad, Aflatoun, Ashesi University, Fidelity Bank and the Ghana Cocoa Board are implementing the Next Generation Cocoa Programme (MASO), a five-year programme funded by the Mastercard Foundation as part of its Youth Forward Initiative. MASO focused on creating employment opportunities for the youth (18-25) in Ghana's cocoa communities. By end 2020, the MASO Youth Network will have a membership of +10,000 young professional cocoa farmers and other entrepreneurs engaged in ventures within the cocoa value chain, enhancing livelihoods in over 350 cocoa-growing communities.

Representatives of YPARD Ghana have been signed up as members of the advisory board that has been constituted to provide strategic leadership and guidance to the network. YPARD Ghana has positioned

itself to cooperate extensively with MASO Youth Network to provide the visibility and voice needed to influence policy and youth within the cocoa landscape.

YPARD Ghana Country Representative sat in for the network at the Ghana Association of Agricultural Economists (GAAE)'s third annual conference at the ISSER Conference Facility, University of Ghana, Legon, which was held from July 23-26, 2019. The conference theme was "Sustainable agriculture and national development: Finance, Markets and Job creation". The three-day conference brought together academia, researchers, industry partners and young entrepreneurs interested in developing careers in agribusiness. YPARD was duly represented on the "Job Creation in Agripreneurship for the Youth" panel.

Agritech Nigeria is Nigeria's largest exhibition and conference on agriculture, farm machinery, dairy, poultry, water technology, livestock equipment, agriculture processing technologies and environmental control. It provides a meeting avenue for business executives, farmers and processors who are in need of technological tools and innovation, market, management and business partnership to increase their productivity, sales, and market share. In 2019, the event was held between 26th and 28th March in the capital city of the Osun State, Osogbo in South-west Nigeria. As a strategic partner in youth development, YPARD Nigeria was featured as one of the panelists on the session "Agricultural Basic Education and Training", held on the last day of the fair.

Read: Boosting agricultural productivity through modern technologies

Read: Who speaks for "youth in cocoa" in Ghana?

YOUTH JOB CREATION PATHWAYS

Read: Youth job creation pathway

AGRITECH BUSINESS CONFERENCE

2019 Annual Report

YPARD as a key influencer in the strategic direction of youth engagement in sustainable food systems

AFRICAN FARMING'S AGRIBUSINESS SUMMIT

African Farming hosted the second edition of the Agribusiness Summit at Transcorp Hilton, Abuja from 27th to 28th August 2019. This was aimed at creating a cohesive platform for trade and investment opportunities. The summit attracted top government officials, policymakers, importers, distributors, food companies, processors, agribusiness owners, major investors, farmer associations and agricultural youth networks.

The agribusiness presentations were followed by a panel discussion on the innovative assessment of the agricultural markets and value chains prior to investment. The panellists discussed inclusive financing models and current customer preferences as drivers of value addition.

The panellists included YPARD Nigeria country representative, who advocated for a private sector-driven approach to extension delivery, the establishment of youth mentorship programs and re-training of subject matter specialists on creative and innovative extension methods.

Read: Sustaining the paradigm shift

CHIYA GUFF (TEA TALK)

YPARD Nepal and the Entrepreneurs Club jointly launched an event called Chiya Guff (Tea Talk) which involved agricultural professionals and entrepreneurs. It was a motivational discussion for the youths led by Mr. Bibek Khatiwada who, at 27 years old, is currently operating a company called Nebula Foods, which produces sausage, meat pickle, dried meat, among others. He also talked about the sustainable meat food system. In total 28 participants attended the successful event.

Read: Chiya Guff (Tea Talk)

THIRD GLOBAL NUTRITION SYMPOSIUM 2019

YPARD Nepal members participated in the third global nutrition symposium entitled "Feed the Future innovation lab for livestock systems extending our reach" which was organized by the Institute of Food and Agricultural Science (IFAS), University of Florida (UF) and the United States Agency for International Development (USAID). YPARD Nepal supported the successful implementation of the two-day symposium.

Read: Highlights of the third global nutrition symposium 2019

THE FAO BIODIVERSITY MAINSTREAMING EVENT

YPARD Nepal in FAO biodiversity mainstreaming event along with YPARD China and YPARD Bhutan Member. The meeting was held in Bangkok and focused on the need to work on building strong political will and commitment in national and international sectors for securing biodiversity mainstreaming.

Read: Regional consultative meeting on biodiversity mainstreaming

YPARD NEPAL SHARES EXPERIENCES WITH UNIVERSITY OF FLORIDA

University of Florida and YPARD Nepal have been working together since the INGENAES Project. This time YPARD Nepal volunteers interacted with Dr. Muthuswami Kumaran (aka Dr. K) and his students. During the interaction, YPARD Nepal presented the chapter and the accomplishments in engaging youths in the agricultural sector. Dr. K also donated \$200 to YPARD Nepal as a gesture of motivation to continue all its ongoing good work. YPARD Nepal participated in the experience-sharing meeting.

PARTICIPATION IN AN IRRI WORKSHOP

YPARD Nepal Country Representative/Programme Officer of YPARD Asia Pacific participated in IRRI Rice Based Agriculture Workshop in Nairobi, Kenya. The main objective of the meeting was to discuss ways in which youth could be included in rice farming system components, as a component of IRRI Youth Strategic Plan. From this workshop, it is expected that IRRI and YPARD can find synergies for future collaboration.

PARTICIPATION IN WOMEN EMPOWERMENT, POVERTY ALLEVIATION, AND E-COMMERCE DEVELOPMENT WORKSHOP

The Chinese Academy of Agricultural Sciences (CAAS), the hosting organisation for YPARD Asia Pacific/ Regional Coordination Office organized a five-day workshop on women empowerment, poverty alleviation and e-commerce development. In this training, members of most Asian countries were present, including representatives from YPARD Philippines, YPARD Nepal, YPARD Bangladesh, YPARD Sri Lanka, YPARD China and YPARD Mongolia. The workshop was held in July 2019.

COMMUNICATION AND SUCCESS STORIES

During the spring of 2019, and believed to be a consequence of climate change, Serbia experienced unusual heavy rain, which proved a challenge for beekeepers, vegetable and fruit producers. As a follow-up, YPARD Serbia conducted a survey with young farmers to display the ways in which they are dealing and adapting to these changes.

Read: Making an impact - supporting young farmers



"I believe agriculture has a future, with some radical changes to the minds of our farmers. First of all, elders should reconsider seriously leaving a farm business to younger/ next generations."

Ilija Stankovic, via comment on YPARD Serbia new site.

2019 Annual Report Promoting agriculture at relevant events

YPARD PHILIPPINES CONTRIBUTIONS TO RELEVANT EVENTS ON FOOD SYSTEMS

The country representative of YPARD Philippines has participated in many local and international events promoting YPARD and influencing the strategic direction of youth engagement in sustainable food systems. Some of those events and engagements;

Being a panelist during the 42nd IFAD Governing Council's discussion on Youth Access to Markets and Finance in February, 2019;

Being a panelist at FAO Annual Conference's Side Event on how a Youth Council for the Rome-based agencies could work,

Attending part of the Youth Delegation for 46th UN Committee on Word Food Security (CFS). **The participation at the CFS 46 was a success, since the role of the country representative of YPARD Philippines was very impactful.** In there, he served as Youth Debate Moderator along with Ambassador Hans Hooegeveen of the Netherlands; was a speaker at the Plenary Session on behalf of Private Sector Mechanism for the position on engaging youth and also spoke at the Youth Special Event, outlining the possibilities of engaging youth in the CFS Multi-year Programme of Work (MYPOW) workstreams.

YPARD BANGLADESH CONTRIBUTIONS TO RELEVANT EVENTS ON FOOD SYSTEMS

YPARD Bangladesh participated in a series of events, including the Nutrition Olympiad 2019, the Asian-African Youth Festival, Beijing 2019, the Bio-Entrepreneurship 1.0 workshop held at Khulna University and organized by IAAS Bangladesh, the second Asian Population Forum held at Shanghai University, China, and the Asia Open Access 2019 Conference, in Dhaka.

ENGAGEMENT IN YOUTH POLICY EVENTS

YPARD Serbia was interviewed by one a highly popular Serbian business website, **Ekapija**, where they introduced YPARD as a network, and why our goals, young farmers and young professionals are important in shaping the global food systems. As agriculture is increasingly more popular in Serbia, young people in agriculture gain traction and can play a pivotal role in transforming this system.

PARTICIPATION IN WORKSHOP ON AVAILABILITY AND REQUIREMENT OF DAIRY SCIENCE AND TECH RELATED HUMAN RESOURCES IN NEPAL

YPARD Nepal participated in the workshop organised by the Nepal Dairy Science Association (NDSA). The event was conducted on 11 June 2019 with multi-stakeholders coming from academia, research institutions, dairy industries, professional organizations and FAO. It was also a good platform for YPARD Nepal members in terms of capacity dev. and to contribute the youth's perspective in this dialogue.

PARTICIPATION IN AWARENESS RALLY ON THE OCCASION OF INTERNATIONAL FOOD SAFETY DAY

The Department of Food Technology and Quality Control (DFTQC) had organized a rally on International Food Safety Day. The rally was supported by many food technology colleges in Kathmandu. YPARD Nepal led the programme, which was tagged: "Food Safety: Everyone's Business".

PARTICIPATION IN 4[™] ASIAN-AFRICAN YOUTH FESTIVAL 2019

YPARD Nepal and YPARD Bangladesh represented YPARD Asia Pacific in the 4th Asian-African Youth Festival held in Beijing China from October 15-19, 2019. The representatives of each chapter presented YPARD and the major accomplishments of YPARD Asia-Pacific, including those of YPARD Nepal and YPARD Bangladesh.

Read: Asian-African Youth Festival 2019

FARM-BASED YOUTH DAY CELEBRATION

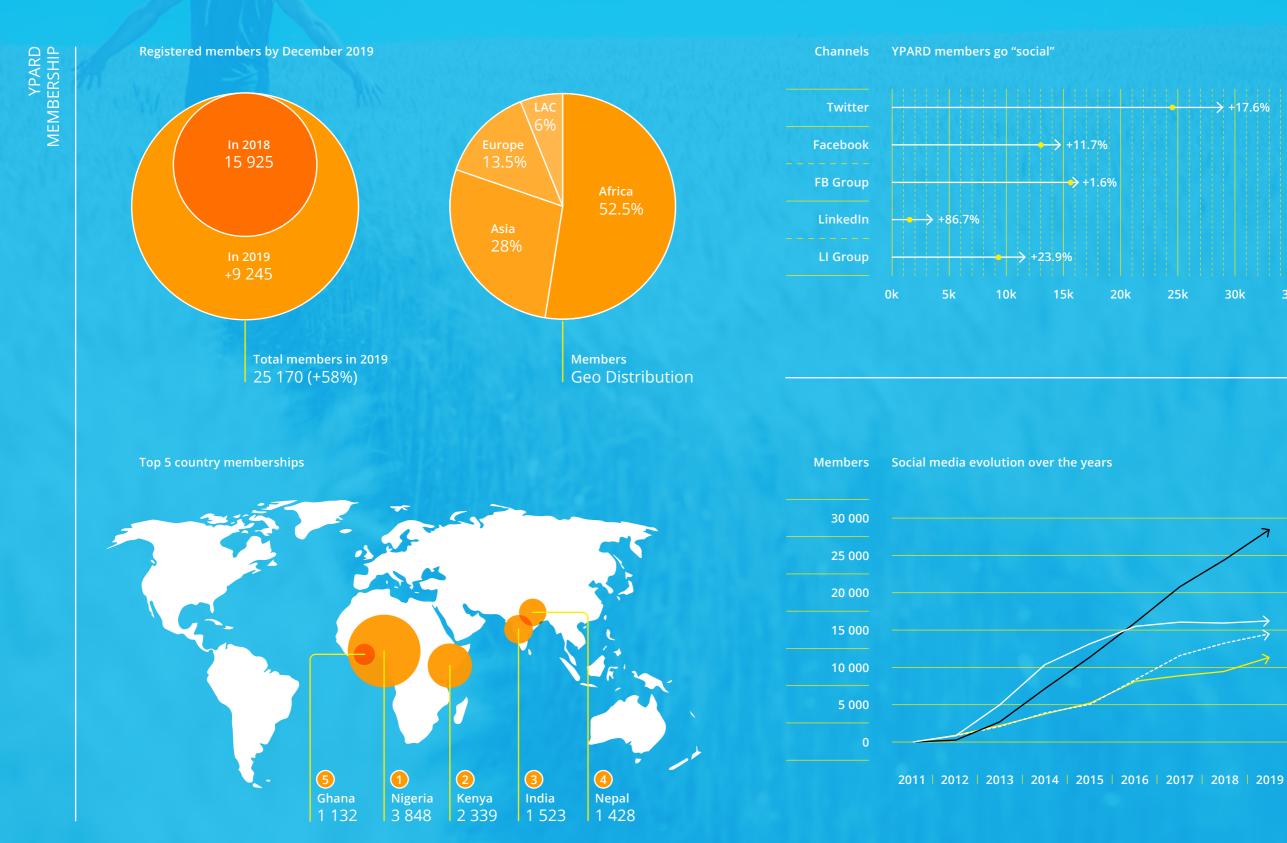
The International Institute of Tropical Agriculture (IITA) Youth Agripreneurs in conjunction with ENABLE TAAT hosted a symposium on 15 August 2019 at the IITA Conference centre Ibadan to celebrate the youth day. Several senior executives and hundreds of youth from all occupations were present as the symposium zoned in on the opportunities, and prospects available along various agribusiness value chains. YPARD Nigeria was ably represented by the Oyo state local representative for the YPARD network. He spoke as part of a panel session on the topic "Youth Enterprise Opportunities in Agribusiness".

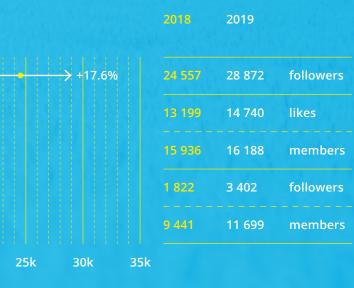
Read: Celebrating Youth Day on the farm

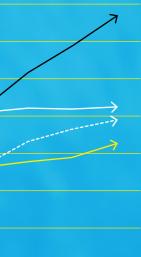
"A private sector-driven approach to agricultural extension delivery will complement the government's efforts. The establishment of youth programs and re-training of subject matter specialists on innovative extension methods are critical starting points."

Eric Nyikwagh, YPARD Nigeria country representative, speaking at the second Agribusiness Summit.

2019 Annual Report Exchanging information and connecting people







\sim	Twitter
\sim	Facebook group
~~~	Facebook page
$\sim$	LinkedIn group

# 2019 Annual Report Exchanging information and connecting people

#### ONLINE INFORMATION SERVICES

The data show the members' increase on main YPARD Social media channels: Twitter, Facebook, and LinkedIn, since 2011. These channels are central to boosting the community feeling and information sharing. YPARD provides daily information on jobs, funding opportunities, blog posts and news items in the young professionals in the agriculture sector.

382,351 total visits (+28.8% compared to 2018)

#### **2019 WEBSITE STATS**

87.6% new visitors on total visits		
31 862 visits a month		
+752 items published in 4 languages (EN, FR, ES	5, ZH)	
THE TOP 6 CHANNELS HOW NEW MEMBERS G TO KNOW ABOUT YPARD:	от	

**O1.** Via Google or other search engine (5462)

- **O2.** Through a **friend/contact** (4072)
- **03.** From a **YPARD representative/team** (2753)
- **6 04.** Via **Facebook** (2220)

**05.** Via an **article/news/blog post/report** by or mentioning about YPARD (1986)

#### **06.** From one of **YPARD's partners/ development organisation** (1143)

This demonstrates that YPARD is one of the leading voices on youth engagement in the global food systems and the value of communications and networking within the network in mobilizing their peers to become part of the YPARD movement.

#### **ONSITE MEMBER ACTIVITIES**

At YPARD, we place a premium on onsite meetings as these help in promoting engagements, information sharing and developing collective actions at a national level. These meetings have, over time, focused on the aspects of connecting people and fostering collaboration. In 2019, YPARD constituents held onsite meetings as thus;



#### YPARD Gabon Tour

To encourage youth participation in food systems in their country, YPARD Gabon organised a field visit to Martine Elevage de Production Agricole (MEPA) on Saturday, November 30, 2019. Thirty youth representatives from YPARD Gabon made their modest contribution to the development of national agriculture by visiting the Farm. This is one in a series of agricultural development programs for young people and by young people called the *YPARD Gabon Tour*.

The fundamental principles of this tour encompass the promotion of agricultural initiatives for young people, capacity building and agricultural training, promoting local products and empowering young people through agriculture in Gabon (ultimately converting it into employability).

Read: Résumé du YPARD Gabon Tour Act #1

#### SPECIAL NATIONAL HIGHLIGHTS

#### NETWORKING EVENTS

#### YPARD and YEAN Rwanda Young Social Media Reporters at the 2019 APA Conference

The Young Engagement in Agriculture Network (YEAN) and YPARD have together accumulated experience in managing and coordinating different social media reporting projects for several conferences in different agriculture-related topics targeting diverse audiences.

During the African Potato Association (APA) 11th triennial conference 2019 organized by the International Potato Center (CIP) and the Rwanda Ministry of Agriculture and Animal Resources (MINAGRI) held at the Marriott Hotel Kigali from 25th – 29th August 2019, a team of six young social media reporters was jointly deployed to cover the conference and share its content with social media users outside and inside the conference's venue.

Social media reporting is a two-way communication channel that enables interaction with "outsiders" by soliciting their offsite participation in the onsite presentations and discussions before, during and after the conference, as well as stimulating discussions about the topics covered.

Read: YPARD and YEAN Rwanda Young Social Media Reporters at the 2019 APA Conference FRESH

"The roles of young agri-communicators are more essential than ever before in sustainable food systems. They play key roles in ensuring that the broader society acknowledges compelling stories that shape innovations within food systems."

Yemi Adeyeye, YPARD Director

November 2020 | YPARD

# Enable young people in agriculture shape sustainable food systems

#### TAAT-CDTO TRAINING OF TRAINERS

West African chapters of YPARD have been actively engaged in a series of training on Technologies for Africa Agricultural Transformation (TAAT) Capacity Development and Technology Outreach (CDTO) as spearheaded by the Forum for Agricultural Research in Africa (FARA). TAAT is a framework developed by the Africa Development Bank as part of its current efforts to facilitate agricultural development in Africa. It aims to increase the use of already proven agricultural technologies among all stakeholders to cause a change through farm level productivity and value chain development.

Read: Young professionals empowered to transform Africa's Agriculture

#### EAST-AFRICAN REGIONAL WORKSHOP ON YOUTH-LED SUSTAINABLE AGRI-CULTURE AND URBAN FOOD SYSTEMS

Forty youth were selected from the Uganda, Kenya, Democratic Republic of Congo, Tanzania and Rwanda chapters of YPARD through a review of applications to attend a Workshop on "Youth-led Sustainable Agriculture for Urban Food Systems in East Africa." The workshop took place in Mbale, Uganda, and it was jointly organised with FAO and Rikolto (formerly known as VECO).



The objective of the training was to strengthen the capacities of youth farmers in sustainable agriculture, enhance rural and urban linkages and contribute

to urban food systems. The workshop also focused on capacity-building and peer-to-peer knowledge exchange among young farmers in the region.

Read: East African regional workshop on youth-led sustainable agriculture and urban food systems

#### TRAINING WORKSHOP AND SHARING OF EXPERIENCES BETWEEN YOUNG FARMERS – WEST AFRICA

RIKOLTO, FAO and YPARD proposed to jointly organize a forum for young farmers in West Africa on the business opportunities offered by sustainable agriculture and urban food systems in the region. The forum was held in Saly, Senegal, from 21 to 25 October 2019, is the second in a series of forums, the first of which was held in March 2019 in Uganda for young people from East Africa. The objectives of the workshop were to inspire young people to strengthen rural-urban linkages for sustainable food and agriculture

Read: Youth-led agricultural entrepreneurship for sustainable rural and urban food systems in West Africa

#### **ENGAGEMENT OF AFRICAN YOUTHS ON TECHNOLOGY ADOPTION IN** AGRIPRENEURSHIP

The Africa Coordinating Unit of YPARD in conjunction with FARA facilitated the selection of 60 young professionals in agriculture from across 20 African countries to attend the FARA-YPARD Youth engagement workshop from May 2nd to 4th, 2019 in Accra, Ghana. The workshop was targeted at developing a set of guidelines on strategic engagement and capacity development of youth-focused on agripreneurship as well as scaling of technologies for increased productivity. The three-day workshop was co-hosted by FARA and YPARD Africa in partnership with the African Development Bank (AfDB); West and

Central Africa Council for Agricultural Research and Development (WECARD), as well as the AfDB-funded Technologies for African Agricultural Transformation (TAAT) programme.

Read: FARA engages African youths on technology adoption in agripreneurship

#### YOUTH ENGAGEMENT IN **TECHNOLOGY ADOPTION**



Through the YPARD network, the Youth Engagement in Technology Adoption (YETAA) report was developed and published, and it formed the proceedings of a continental youth engagement that culminated in a workshop with multiple goals, specifically: to increase capacity of youth to actively engage in gender responsive agripreneurship development for TAAT technologies in the context of innovation platforms; to illustrate guidelines and tools for capturing experiences from cases of youth engagement and document key lessons and good practices; and to validate existing frameworks for agripreneurship capacity development interventions among youth, within specific value chains, informed by youth network representatives.

The following achievements were actualized: the outlining of components of a framework for youth engagement in Africa, the organisation of thematic

in Africa

YPARD Ghana has instituted the "YPARD Agri-Clinic" to bridge the knowledge gap in the rural areas and strengthen rural knowledge networks. The objectives of the initiative are to bridge the technological knowledge gap in rural areas of Ghana with young agricultural experts and agripreneurs from the YPARD community, and to create an adequate network for marketing products of young rural farmers.

The maiden Agri-Clinic took place on Saturday, 21st September 2019 at Aworoso, a rural community in the Ayensuano District of the Eastern region. YPARD members volunteered their time, resources and expertise to provide needed technical know-how in agriculture and agribusiness to members of the Aworoso community.

## INTRODUCTION TO PLANT **PROPAGATION TECHNIQUES**

YPARD Cameroon, in collaboration with Seed for Agriculture and the National Confederation of Cocoa Producers of Cameroon held a training session at the CONAPROCAM headquarters on October 19, 2019.

thematic areas for youth engagement under the following four clusters; a) application of science; b) development of individual agripreneurship skills; c) development of collective agri-preneurship skills; **d)** youth-led youth engagement initiatives; youth were equipped with knowledge on unique propositions to information platforms to better embed them within the Innovation Platforms (IPs) as they further develop their skills.

Read: Youth Engagement in Technology Adoption

#### THE AGRI-CLINIC STRENGTHENING RURAL KNOWLEDGE NETWORK

Read: The Agri-Clinic strengthening Rural Knowledge Network

# Enable young people in agriculture shape sustainable food systems

This focused on the dynamics of the fruit market and the modern techniques of their production "the secret of grafting". This seminar brought together nine participants from universities, farmers' organizations, cooperatives and training schools. Participants were trained on three modules, focused on the presentation of the dynamics of the fruit market, the position of Cameroon in the export sector in Africa, and some challenges to the production of quality plants throughout the Cameroonian territory.

## "MEET THE FARMERS" EVENT

The Meet the Farmers event that was held on 5 January 2019 was an interactive session for agricultural sector leaders, farmer associations, and young agripreneurs to meet with selected Lagos state candidates in preparation for the 2019 general elections. It was an avenue for stakeholders to provide and discuss their inputs on policy dialogue.

The campaign activities preceding the 2019 elections presented another opportunity for the farmers to demand a change in the agricultural landscape in Lagos state. This period was characterised by the campaigns, rallies and promises from political aspirants. In November 2018, HEDA organised a Farmer's manifesto workshop for over 200 small-scale farmers in Lagos state. Through this workshop, the farmers and young agricultural professionals learned how to engage political leaders and candidates on issues that influence their practices and businesses. YPARD Nigeria made a case for youth inclusion in agricultural policy and programming. Youths should be provided with enabling structures for them to thrive.

As a follow-up, Human and Environmental Development Agenda (HEDA) organized a special session between the farmers and the political candidates as part of the 'Meet the Farmers' event where a set of articles known as the "farmers manifesto" were articulated to guide the agricultural policy framework of the politicians seeking public office.

The farmer's Manifesto will also serve as a guide for engaging the political candidates and for drawing commitments from them. The event gathered 250 stakeholders including candidates from different political parties vying at different cadres of government - Governor, The Nigerian Senate, Federal House of Representatives and the state Assembly – as well as farmers, youths, agriculture companies in Lagos, NGOs and the Media to discuss the state of agriculture in Lagos, the potentials and the crucial role of farmers in the economy of Lagos.

## MY FARM BASE AFRICA – AGRITECH **WORKSHOP**

The project was launched in 2019 against the backdrop of high youth unemployment in Nigeria, and designed as a youth empowerment programme now executed in two Nigerian states (Lagos and Oyo) with over 200 participating youths. The event hosted industry experts, career professionals, young agripreneurs, and youth.

This presented another opportunity to build solid networks in an informal setting with industry leaders from Government, Private Sector, research agencies and International NGOs. During our agripreneur hangout workshops in December 2019, participants learned about the use of emerging technologies such as blockchain, drones, mobile agriculture and soilless farming.

The event was held on Saturday 14th December 2019 and was sponsored by MyFarmbase Africa in collaboration with Climate Smart Agriculture Youth Network (CSAYN), Animal Care, International Institute for Tropical Agriculture (IITA) and YPARD Nigeria.

YPARD Nigeria was present as a technical partner and participated by mobilizing participants to attend the training and recommending resource persons. 35 new members became members of YPARD as a direct result of this event.

"The role of YPARD in youth empowerment extends to rural development, strengthening food systems, agribusiness opportunities, and policy advocacy."

Jude Ikechukwu, YPARD Nigeria member, speaking at the Abia state YPARD capacity building summit on Agriculture

"Practical training of youths will have greater relevance to the diverse and evolving agricultural sector, with a focus on agribusiness and entrepreneurship."

Julian Akinremi, YPARD Nigeria member, speaking at the Agritech Nigeria conference and exhibition

## **OSUN SCHOOL OUTREACH**

YPARD Nigeria in Osun State embarked on Secondary School Outreach to spark awareness on ending childhood hunger as regards the United Nations Sustainable Development Goal 2, using home gardening as a viable tool to achieve Zero Hunger. The YPARD representative at the outreach emphasised on the need to harness local solutions to curb the effects of hunger in order to achieve food security, improve nutrition and promote sustainable agriculture in our communities. The representative further explained food security as the availability, access, utilization and stable supply of nutritious food at all times.

It was pointed out that hunger and malnutrition remain a barrier to sustainable development and makes an individual less productive and prone to diseases. The YPARD members enlightened the high students through their own ways to help achieve Zero Hunger, stressing that work can be done at the home, school, and community levels. The YPARD team trained the youth on home gardening techniques and modern ways of managing school farms.

## ABIA YOUTH SUMMIT

YPARD, in collaboration with the Ag Department of Umuahia North Local Government and Merez Integrated Agricultural Enterprise, organised a 1-day agricultural capacity building summit on 2nd October 2019 at the Event Hall, Umuahia North LGA, Abia State, Nigeria. This event availed youth participants and high school students with the opportunity to learn from seasoned experts in the agro-professions and expand their agribusiness knowledge.

The major highlight of the summit was the launch of the Young Farmers Club in Secondary Schools in Abia state. This avenue will serve as a mentorship ground for the next generation of young farmers and agripreneurs.



YPARD Nigeria hosted a café in Ibadan on 2nd November 2019 with the theme "Agricultural Crop Value Chain: The role of the Entrepreneur". It was an avenue for knowledge sharing and capacity building of members, and provided a platform for members of the YPARD network to interact, connect and share valuable lessons to equip participants to become effective and informed agro-professionals. The avenue encouraged a feedback mechanism on how to grow YPARD Nigeria while young ag professionals shared their success stories and discussed how to leverage opportunities to promote agribusiness growth.

Read: Harnessing opportunities in crop value chains for increased productivity

#### **GROOMING LEADERS IN AGRICULTURE** (GLA) MENTORING PROGRAMME

The Grooming Leaders for Agriculture (GLA) is a YPARD Nigeria led-agricultural incubator empowering the youth to reach their highest career goals through education, hands-on training, mentoring, leadership and entrepreneurship, by leveraging on the skills of experienced mentors in agricultural sector to motivate and mentor the younger generation. The mentees transfer the skills and knowledge learnt from their senior mentors to high school students through Young Farmer Clubs (YFC). YPARD Nigeria implements GLA, in partnership with Agribusiness Academy, Project Ozone and Nigerian Women in Agricultural Research and Development (NIWARD).

## YPARD CAFÉ-IBADAN

# Enable young people in agriculture shape sustainable food systems

#### SONGHAI VISIT

YPARD Nigeria country representative, Eric Nyikwagh, together with professional colleagues recently embarked on a weeklong sojourn to Songhai Integrated Research, Production and Training Centre, a farm nestled in a 22-hectare parcel of land in the Ouando neighbourhood of Porto Novo, the Republic of Benin.

This activity forms part of capacity building initiatives for the country representative in Nigeria, building knowledge and skills, as well as studying the various mechanisms of integrated farming systems.

Read: My Songhai farm experience

#### YPARD'S YOUNG PROFESSIONALS' EXPERIENCE SHARING SEMINAR

Hiro Mitsu Lui, founding member of YPARD Japan, held a seminar on Organic Farming and Community Supported Agriculture at CAAS, Beijing, on 2nd December, 2019.

#### YPARD ASIA AND THE PACIFIC (AP) EXPLORING PARTNERSHIP POTENTIALS

YPARD Asia and the Pacific collaborated with China's first Tech and Entrepreneur Communities conference 'TECOM' on 23rd November, 2019, Beijing. YPARD Liaison and Partnership officer F.M. Safiul Azam has joined as a speaker.

Partnered with the Australia-China Youth Association (ACYA) and the Rotaract Club, YPARD members took part in the seminar session on "How coding is made easier and why coding language is necessary in the tech field" held on 27th April, 2019, Beijing. ACYA was also a YPARD partner for the seminar on 'Women in Leadership; Equipping Them and Developing Their Skills" held on 1st March, 2019, Beijing and for an industrial tour at 'Asian Agribusiness Consulting' that took place on 25th February, 2019, in Beijing.

#### YPARD ASIA AND THE PACIFIC (AP) CO-ORGANIZED A TWO-DAYS GLOBAL YOUTH LEADERSHIP PROGRAM

On 9th and 10th November, 2019 at CAAS campus, Beijing, sixty-five international participants from thirty-five countries attended an event where two YPARD AP representatives facilitated sessions on 'Speaking and Communication Skills' and 'Crisis Management Skills'. The YPARD AP regional coordinator gave the opening speech.

YPARD Asia and the Pacific attended 'Women In Impact 2019 Conference, Beijing, 2nd November, 2019.

YPARD Asia and the Pacific was represented on the panel of speakers on the "Networking in Leadership" at Global Youth Leadership Networking session, organized by CNEW, on 28th June, 2019, Beijing.

#### ASIA-PACIFIC BIODIVERSITY MAINSTREAMING WORKSHOP

This workshop was organized in Thailand, in July 2019 where YPARD China along with YPARD Nepal and YPARD Bhutan participated and made a presentation on the innovation and practices of global agricultural youth in the field of biodiversity conservation.

The event also featured the Biodiversity Mainstreaming Task Force and promoted awareness on the alarming rate of biodiversity loss, the increasing impact of climate change, and the overconsumption of natural resources.

## TRAINING OF MANUSCRIPT PREPARATION FOR PUBLICATION

YPARD Nepal in collaboration with her host institution, Nepal Food Scientists and Technologists Association (NEFOSTA), and the Department of Food Technology and Quality Control organized a series of workshops in three locations – Dharan, Dhulikhel and Pokhara – in three different provinces in Nepal. YPARD Nepal country representative as well as an executive member of NEFOSTA acted as resource persons in the series of workshops where participants were trained on data management and the use of data analytical tools.

A YPARD Bangladesh member received one month training fellowship (fully funded) in Germany from the 'Exchange Programme for Researchers Focusing on Home Gardens for Recovery and Resilience (HG4RR)' under the HG4RR project where YPARD Bangladesh is a partner. A YPARD Bangladesh country representative and a member of YPARD Bangladesh joined as focal point (extension) and member of the YPARD-MAIZE Youth Task Force.

## YPARD REPRESENTATION AT THE EFARD MANAGEMENT TEAM

In a bid to ensure a diverse representation of young people in various executive meetings and committees, YPARD has nominated Kristina Kuznetsova as the new YPARD Representative in the European Forum on Agricultural Research for Development (EFARD) management team. Within this role, she is providing valuable inputs based on YP for the strategic documents of the EFARD management team, as well as being the voice of YPARD in EFARD meetings.

Read: YPARD representation at the EFARD management team

"The basic characteristic of an agricultural value chain is market-focused collaboration, where different businesses and people work together to achieve sustainable progress in agriculture."

•••

#### Showemimo Akinbowale,

YPARD Nigeria member, at YPARD café organized in Ibadan, Nigeria

# 2019 Annual Report Innovative and supportive global team

As a network that grows and evolves at the global, regional and national levels, in 2019 the YPARD team welcomed new members.

#### NEW MEMBERS IN THE YPARD TEAM

Nine new country representatives:





Borice Gabon



Marina Brazil



Eswatini



Michael





Gambia

Azerbaijan



Phidel Kenya



Three national communications focal points:

Pilana

Sri Lanka

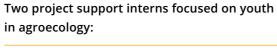




Ángela **Belgium** 



Nelson Nigeria





Gabriel NENA region

Wendel LAC region

Lako

Three new YPARD Steering Committee members:

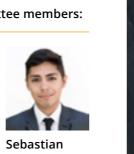




Caribbean

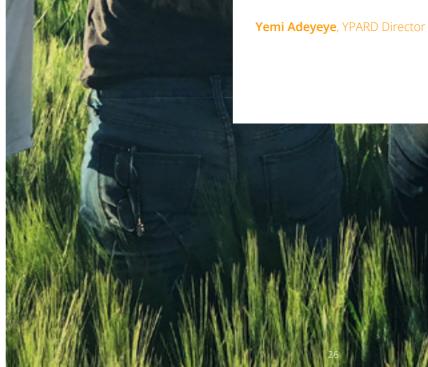
The new YPARD Steering Committee Chair and Vice Chair joined forces to contribute in strengthening the role of youth in agriculture

Cameroon



Colombia





Keron

"We seek to ensure that every young professional – right from rural and indigenous youth on the farm to young advocates in policy spaces – recognise themselves as part of a larger community, YPARD, and are able to join forces with others, like them, to drive change chains. As such, our new members

# 2019 Annual Report Long term sustainability of YPARD

#### **GLOBAL LEVEL**

As previous years, **SDC remained as our core supporter,** within the frame of the strategic direction 2018-2021. As part of the network strengthening which was the core exercise of the GCU in 2019, YPARD receives some project support from FAO and our regional hosts, FARA and CAAS. Additionally, FAO/GFAR continued their hosting support for the YPARD GCU.

## **REGIONAL AND NATIONAL LEVELS**

+ YPARD Europe reinforcing partnerships with AGRINATURA, and the SIMPLE project. The AGRINATURA board members met at the Czech University of Life Sciences Prague in the building of the Faculty of Tropical AgriSciences, where the YPARD Europe Coordinator presented to all participants the recent updates on YPARD's latest activities and future steps towards sustainable agriculture. The Project SIMPLE efforts in building alumni centers connecting students and the professional sector featured an interview between Libuška Valešová, YPARD Europe coordinator and Koemseang Nhuong, General Coordinator and Lecturer at the Department of Animal Science, Faculty of Agriculture and Food Processing of the University of Battambang (UBB), Cambodia and member of the SIMPLE project management team.

+ YPARD China maintains tight relations with the long term and supportive hosting organization, Chinese Academy of Agricultural Sciences (CAAS) and this partnership will continue in the future, will grow to support many other country chapters and to enhance the power and influence of YPARD China. In 2019, YPARD China had various meetings with potential partners to ensure long-term sustainability one of such potential partners is the Volunteer Association of the Ministry of Civil Affairs. Furthermore, YPARD China facilitated the strategic cooperation agreement between the e-commerce enterprise Buy Together

and CAAS that resulted into a drafted plan for the Rural Revitalization Talent Summit.

(+) **YPARD Nepal** has started a cooperation with Delta, focusing on agriculture and climate change. In the scope of the cooperation, this year jointly organized an online competition, which resulted in increased membership, resulting in active members.

(+) **YPARD Bangladesh** signed a Memorandum of Understanding with the Institute of Biotechnology and Genetic Engineering (BGE), Bangabandhu Sheikh Mujibur Rahman Agricultural University (BSMRAU).

+ YPARD Philippines discussed potential collaboration with the Southeast Asian Regional Center for Graduate Study and Research in Ag (SEARCA) and the Philippine Association of Agriculturists.

+ YPARD Hungary represented at various events that ensured visibility for YPARD and specifically for the chapter. Participation in events such as: IUPAC NEXTGEN Forum, Belgium, Laszlo Radocz, May 2019; 4th World Congress on Agroforestry 2019, France, May 2019 and EFITA 2019 Congress, Greece, June 2019.

(+) **YPARD Serbia** launches an online platform tagged "Mladi u agraru" in Serbian but translated in English as "young in agriculture" with financial support from YPARD Europe. The website promotes young farmers in Serbia and other YPARD activities in the region. The chapter will leverage on the media attention the website is gaining to attract more potential partners to help with realizations of YPARD Serbia projects on the long run.

+ YPARD Albania signed an Agreement Act with the Agricultural University of Tirana after the chapter received the decision of the Court, for the registration of YPARD as a non-profit organization in Albania.



"Youth should embrace collaborations among each other to further strengthen ag and food security. YPARD presents an excellent avenue for youths to build agricultural value chains."

Atinuke Lebile, Co-Founder of Cato foods and YPARD Nigeria Program & Mobilization officer, speaking at the YPARD café in Ibadan, Nigeria

## 2019 Annual Report Challenges and lessons learned

#### **GLOBAL LEVEL**

One of the primary challenges at YPARD relates to the hosting arrangement at the GCU, in terms of the difficulty with balancing the hosting relationship with the needs of the network. This challenge partly shapes continuous difficulties with expanding and diversifying the donor base for YPARD. As such, the GCU is understaffed as the network needs and size continues to grow.

## REGIONAL AND NATIONAL LEVELS

Challenges faced at the regional and national levels can be categorized into **hosting arrangements**, **time and volunteership, geographical location and financial.** Below are some of the observations from different chapters:

#### FUNDRAISING/FINANCIAL

(!) **YPARD Hungary:** In line with the previous years' practice, some of the activities can be done without financial support, synergistically with members' work (knowledge sharing, raising awareness, help to find internship place, social media presence, networking at professional events, etc.). A continuous challenge is the fundraising activity that can be done in collaboration with local institutions.

(!) **YPARD Serbia:** Main challenge is still, unfortunately, financial support and lack of sponsors. Media impact attracted new members and recognition but finding sponsors was and still is not easy as it looks.

(!) **YPARD China:** The chapter has difficulties in expanding their influence to the national level. They have made plans to host information sessions for their partnered universities. Their influence is good in Beijing, the capital city and other big cities. One big lesson YPARD China learned is that private sectors are more eager to cooperate and sponsor the events than expected. Therefore, the next step of YPARD China is to enhance the cooperation with private companies, especially the leading companies in the industry, such as Alibaba, JD.com, etc. YPARD China expects to further expand their influence around teenagers and arouse their interest in agriculture and it is worthy to think how to make the WeChat account operate well and have wider influence. Yet, the challenge is huge. A concrete plan has to be prepared before reaching out to them.

#### LEGAL STATUS

() **YPARD Albania:** YPARD Albania since we started in 2017 have encountered many challenges to realize activities within YPARD. The main challenge was because we were not registered as a legal entity, so we decided to register as a legal entity, in order to be able to apply to different local project calls and seek support from different donors and partners.

(!) YPARD Nigeria: National coordination of activities is challenging considering the huge number of our members. The national working group conducted online leadership training to build the capacity of the state local representatives. The local representatives lead the implementation of YPARD activities within their domains. Funding for activity execution is difficult to access considering the fact that YPARD Nigeria has not been registered as a legal entity in the country. YPARD locally source funds within members' voluntary donations and in-kind support from local organizations that align with our values.

#### TIME AND VOLUNTEERSHIP

() **YPARD Nepal:** Being an organized voluntary network it is very hard to manage volunteers for some events. For instance, YPARD Nepal could not take part in Nutrition Innovation Lab 2019. Since most of the local representatives are engaged in jobs or academia, it is hard for volunteers to manage time. Few of their local representatives are studying abroad which makes it hard to conduct activities in Nepal.



"YPARD China is not only focused on the development of agriculture but tries to attract youngsters to this field. It is well-matched with the reality in China and strengthens the confidence for us, students studying relevant majors."

**Zhang Yurui,** a student from China Agricultural University majoring rural development





#### **GLOBAL LEVEL**

The progress made in 2019 has birthed new direction for YPARD in terms of completing the restructuring process that commenced in 2019. More specifically, focusing on creating an institutional set-up that will afford the GCU opportunities to diversify donor base and to establish more favorable staffing conditions. To achieve this, YPARD will be focusing on finding a better hosting arrangement. In addition, we will be aiming to strengthen our relationships with the regional hosts so that we can together positively reinforce the attainment of our goals in the regions.

#### **REGIONAL AND NATIONAL LEVELS**

#### YPARD ASIA AND THE PACIFIC

**YPARD China:** The chapter has been moving further in organizing various events, cooperating with different kinds of agencies and partners, improving its presence to Chinese audiences, especially for the young generation. With the positive anticipation of the future funding resources, YPARD China is able to host more events and expand its influences. Influenced by the COVID-19 Pandemic, the Agricultural Youth Workshop, scheduled in March 2020, will be postponed in autumn and will invite representatives of relevant organizations, institutions and enterprises. The "WeChat" account will also be an important way for YPARD China to promote the youth participation in agricultural development in China and will publish messages regularly. YPARD China will participate in the project of construction of a collaborative network of agricultural youth from China and Africa of Chinese Academy of Agricultural Sciences. Furthermore, YPARD China is supposed to strengthen and deepen the cooperation with partners upon the specific projects, such as SSTC with IFAD, China-Africa agricultural modernization projects with CIAR and online-filed work with Beyond the city (a local NGO) etc. Additionally, in order to cultivate and increase

the interests in agriculture among the young generation, YPARD China is going to set up a department of teenagers in the management. YPARD China should have a more formal tool to monitor and evaluate the activities and collect formal feedback from the audience and participants.

YPARD Nepal: has various national and international networking and has the possibility of further collab. and cooperation with our stakeholders in the future.

#### **YPARD EUROPE**

Throughout 2019, the regional chapter has engaged in various activities to boost the participation of YP in youth related activities, country representatives and chapter members have largely benefited by what YPARD has to offer both online and face-to-face. Though they have encountered challenges (mainly lack of funding), the country reps. have shown great commitment to YPARD in 2019. YPARD Europe's way forward entails the following:

01. Developing the YPARD Europe working team comprising 5 country chapter representatives, the regional coordinator and communications officer. This working team will help to guide the direction of the regional unit and will be an entity of support for other country chapters;

**02.** Ensure that the country chapters have working groups composed of at least three people. Groups that work well together can achieve much more than individuals working on their own. A broader range of skills can be applied to practical activities and sharing and discussing ideas can play a pivotal role in the development of YPARD country chapters. Thus, RCU supports and encourages country representatives to establish and maintain a working group of at least 2-3 people (mostly 2 people - country representative and communications focal point);

03. Reviving of non-active country chapters;

04. The Regional Coordination unit will continue to provide support to country chapters and encourage the chapters to support each other and share good examples as well as work together;

**05.** Encourage country chapters to find a hosting institutions and where applicable encourage them to pursue legal status;

**06.** Identify strategic partners organizations and maintain the standing partnerships;

07. Identify and develop new YPARD Europe country chapters;

**08.** Mapping relevant opportunities for regional unit and national chapters as well as providing support to obtain these opportunities;

#### 09. Donor mapping;

**10.** Continue to provide assistance to the YPARD Europe members when writing blog posts for the community and encourage the country chapters to share their experiences, ideas, and thoughts through YPARD blogs;

**11.** Organizing YPARD Science slam at Tropentag 2020, Prague: YPARD Europe had secured a spot in the 2020 Tropentag conference. We have a long-standing collaboration with the annual interdisciplinary conference on research in tropical and subtropical agriculture, natural resource management and rural development "Tropentag". This year's conference is to be held in the Czech Republic from September 9th to September 11th at the Czech University of Life Sciences Prague (CZU) which is the hosting institution for the YPARD Europe Regional Coordination unit. To commemorate the occasion YPARD will carry out a pre-conference science slam 'YPARD science slam: Empowering the next generation of change-makers' that will provide a space where participants can share a past or ongoing

they are doing.

#### Additional info from European national chapters

**YPARD Hungary:** The most important task is to maintain activity, enhance visibility and secure sustainability of this chapter. One of the main points to support these goals is to find a committed YP, who will continue and boost YPARD Hungary Chapter in the following period.

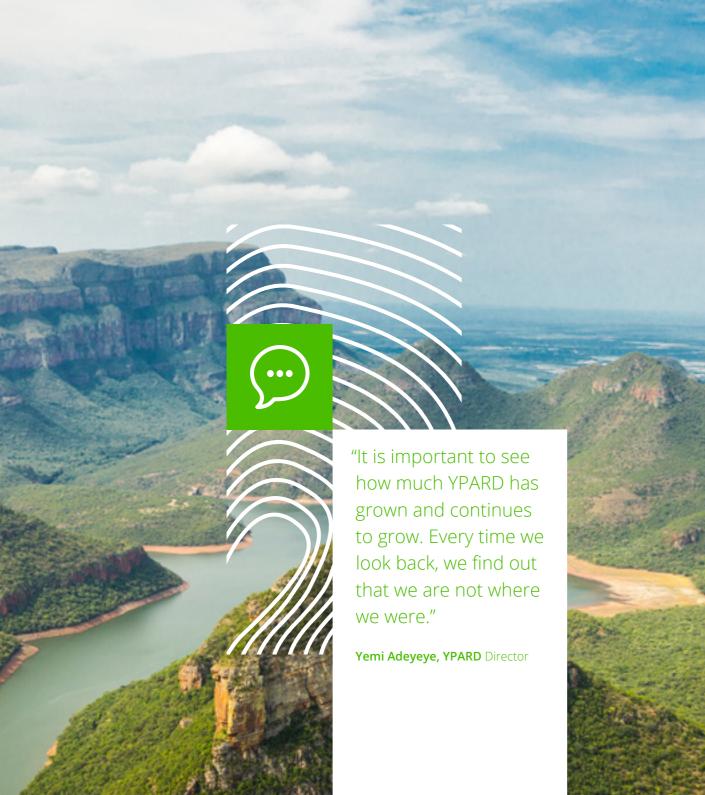
YPARD Serbia: The chapter wants to fuse social aspects with agriculture, which is one of the plans. "YPARD Serbia is thinking about creating a project that can include children without parental care and townships. We want to show to the young people that agriculture and life in a village cannot only be a job but can also be a stable community. This project will not be just teaching kids about ecological education, but much more. This project can teach them about the real value of life - sharing, giving and what is the main role of the human in this world." Besides that, we will work very hard on finding sponsors and funds.

YPARD Albania: The chapter considers it valuable to develop a project for capacity building, networking and promoting good examples.

### **YPARD AFRICA**

The DoAgric Agenda: The DoAgric Campaign is a policy advocacy campaign targeted at the state and federal government to prioritize agriculture, especially for young people. The project will involve the design of youth agricultural policies and working with state governments to create youth-friendly policies.

project which has contributed to improving the livelihoods, enhanced capacities or had an impact on communities of youth and young agricultural professionals. The event will have the participation of young agricultural scientists, youth networks, agricultural organizations, universities, the private sector, and YPARD Europe partners who will share the key work



#### Activities under the DoAgric campaign include:

**01.** Examining state policies and suggesting amendments and implementation;

**02.** Creating new policies and lobbying state governments to adopt it;

**03.** The campaign would also feature massive social media campaigns engaging states to #DoAgric;

**04.** Working with musicians, influencers, etc to push the #DoAgric campaign to the forefront;

**05.** The DoAgric campaign would also umbrella the GoGreen campaign that would target young people to get into Agriculture.

#### Additional info from African national chapters

**YPARD Nigeria:** The GoGreen Nigeria Campaign is targeted at getting young people interested and involved in Agriculture. This initiative will increase the membership of YPARD Nigeria. The campaign is an integrated campaign with a physical, social media and advocacy component to reach thousands of young people, start engagements around agricultural policies, activate over 2000 agribusinesses and also train local farmers across Nigeria. The GoGreen campaign will be driven by the creativity, energy, and population of young people in a bid to get more young people involved in farming, training local farmers to become more productive and advocating for policies that will drive agriculture in Nigeria. The focus of the campaign is; offline and online campaign and policy advocacy.

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YPARD Global coordination unit Young Professionals for Agricultural Development

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